

PROFESSIONAL EXPERIENCE

McKesson, Dallas, Texas. - Remote

Oct 2022 – Current

Lead UX / UI Designer - *McKesson*

- Fostered a user-centric culture and promoted design thinking, enhancing collaboration and prioritization across McKesson.
- Championed growth-oriented strategies and integrated user-centered approaches across cross-functional teams in an agile environment.
- Led and mentored a high-performing design team, delivering impactful solutions like wireframes, prototypes, and intuitive customer journeys.
- Collaborated product development from ideation to launch, leveraging data insights and usability testing to refine strategies.
- Presented design work and strategic decisions to stakeholders, aligning with business goals and ensuring accountability through agile workflows

US Bank, Minneapolis, Minnesota

Jun 2021– Oct 2022

Senior UX Architect / VP – Interface and Portal

Shield Design System - MVP launch Site. One Brand Experience

- Led and championed the implementation of company Design Systems at US Bank, including creating an interactive demo widget, ensuring a consistent user experience, and contributing to ongoing system development and maintenance.
- Took the initiative to draft onboarding and standard operating procedure (SOP) documents on the Confluence Page for the onboarding of new designers.
- Led the audit of the new brand theme and token values to ensure a seamless delivery.
- Co-facilitated design office hours with business, senior leadership, and technology for strategy and feedback on the product.
- Crafted evolving IA, user flows, wireframes, and prototypes for navigation, sub-sites, and content areas, incorporating feedback from internal reviews.
- Presented the final widget at the US Bank Demo Day for the Innovation Lab, showcasing the design and telling the story.
- Contributed to COP (Community of Practice) for designers to work as a tiger team outside the projects.

Sr UX Architect / AVP

Consumer Credit card payment –Retail Payment application

- Utilized to develop high-level task flow content, utilizing storyboards and design documents to communicate concepts and vision effectively for retail payment application.
- Contributed to the team through rapid iterations of theoretical task scenarios, navigation map, flow, and state-transition diagrams to document design decisions.

Randstad - Minneapolis, Minnesota

Sep 2020 – June 2021

UX Design Strategist

Worked on 10+ projects, highlighting one challenging assignment.

Twitter- Now called X

- Made significant contributions to the design artifacts for the community feature in Twitter, employing a user-centric methodology and adhering to accessibility (A11Y) guidelines.

Silvercityonline.com - Dallas, Texas

Jun 2011 – Nov 2012

Digital Engineer

- Developed an experience journey for seamless integration with payment services such as PayPal and Mastercard.

Jindal Stainless Ltd / Gurgaon, India).

Dec 2005 – Jun 2009

Product Designer

- Developed a Kiosk System with online information counter for Indian Railway.
- As a Core User of the SAP implementation team was responsible for ongoing heuristic evaluations and usability tests for all products.

Architect (I Roy & Associates / New Delhi, India)

May 2004 - Nov 2005

Architect

- Designed space arrangement as per the user centered design principles of building design.